Jason Dillon

DESIGNER • ILLUSTRATOR • CREATIVE

INFO

jdilldesign@gmail.com

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EDUCATION

Chapman University

Graphic Design B.F.A.
Spanish Minor
Orange, CA

SKILLS

SOFTWARE
Adobe Creative Suite
Adobe Illustrator
Adobe Photoshop
Adobe Lightroom
Adobe InDesign
Adobe Premiere Pro
Adobe After Effects
Adobe Acrobat
Figma
Keynote

DESIGN
Advertising
Brand Identity
Consumer Products
Environmental Graphics
Experiential Design
Illustration
Logo Design
Motion Design
Signage
Social Media
Typography
User Experience (UX)
User Interface (UI)
Video Editing
Visual Design

WORK EXPERIENCE

Graphic Designer

October 2024 - Present

The Walt Disney Company | Glendale, CA

- Led design efforts on 4+ guest-facing events, including extending immersive theme park elements at Walt Disney World for *D23 Kuzcotopia Night at Typhoon Lagoon.*
- Conceptualizing, designing and illustrating interior and exterior environmental graphics, special event collateral, consumer products, marketing efforts and more for and internal corporate branches of The Walt Disney Company.
- Collaborating with a team of graphic/digital designers, project managers and clients to assure a communicative and efficient workflow in an environment of rigorous deadlines.
- Providing an elevated guest experience for celebrities and high-profile invitees at 8+ movie and television world premieres.

Marketing Graphic Designer II

June 2024 - October 2024

In-N-Out Burger | Irvine, CA

- Designed 50+ social media posts for In-N-Out Burger and its associated brands.
- Developed physical and digital collateral for the Rock 2 Freedom 2024 event and contributed to the brand development of the Cruisin' 2 Freedom 2025 event.
- Created brand-consistent internal and customer-facing materials including signage, sweatshirts, a plaque for the first Washington location, and promotional emails.

Graphic Design Intern

June 2023 - May 2024

The Walt Disney Company | Glendale, CA

- Created environmental graphics for 14 high-profile events, including a D100 x Make-A-Wish exhibit and the co-creation of the new Mickey's Morning Mayhem event.
- Designed collectible pins that each sold out within a week, including one that sold out in under 24 hours, demonstrating high demand and consumer engagement.
- Illustrated 7 pieces for Disney Movie Insiders, including one that achieved 1.53M+ impressions, becoming their most successful anniversary post of all time.
- Coordinated in-person and remote events in Southern California as a Disney Intern Representative and engaged with interns nationwide to enhance their experience.

Graphic Designer

August 2022 - May 2024

Chapman Circle Advertising | Orange, CA

- Assembled cohesive advertising campaigns for clients Indeed and Tide, placing 3rd nationwide in the AAF's National Student Advertising Competition (NSAC).

Attractions Host

February 2023 - June 2023

Disneyland Resort | Anaheim, CA

- Operated *Millennium Falcon: Smuggler's Run* and engaged with guests while upholding an immersive *Star Wars*-themed experience.

AWARDS

- **Chapman University Departmental Honors**
- **Margo Pawell Award:** Chapman Graphic Design Dept.

CERTIFICATIONS

- **Adobe Certified Professional:** Adobe Illustrator 2022