

# Jason Dillon

## DESIGNER • ILLUSTRATOR • CREATIVE

### INFO

 jdilldesign@gmail.com

 jdilldesign.com

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### EDUCATION

#### Chapman University

Graphic Design B.F.A.  
Spanish Minor  
Orange, CA

### SKILLS

#### SOFTWARE

Adobe Creative Suite  
Adobe Illustrator  
Adobe Photoshop  
Adobe Lightroom  
Adobe InDesign  
Adobe Premiere Pro  
Adobe After Effects  
Adobe Acrobat  
Figma  
Keynote

#### DESIGN

Advertising  
Brand Identity  
Consumer Products  
Environmental Graphics  
Illustration  
Logo Design  
Motion Design  
Projection Mapping  
Signage  
Social Media  
Typography  
User Experience (UX)  
User Interface (UI)  
Video Editing  
Visual Design

### WORK EXPERIENCE

#### Graphic Designer

October 2024 - Present

**The Walt Disney Company | Glendale, CA**

- Lead design efforts on 4 events so far, including extending immersive theme park elements at Walt Disney World for *D23 Kuzcotopia Night at Typhoon Lagoon*.
- Conceptualizing, designing and illustrating environmental graphics, special event collateral, consumer products, marketing efforts and more for D23: The Official Disney Fan Club and internal corporate branches of The Walt Disney Company.
- Collaborating with a team of graphic/digital designers, project managers and clients to assure a communicative and efficient workflow in an environment of rigorous deadlines.

#### Marketing Graphic Designer II

June 2024 - October 2024

**In-N-Out Burger | Irvine, CA**

- Designed 50+ social media posts for In-N-Out Burger and its associated brands.
- Developed physical and digital collateral for the Rock 2 Freedom 2024 event and contributed to the brand development of the Cruisin' 2 Freedom 2025 event.
- Created brand-consistent internal and customer-facing materials including signage, sweatshirts, a plaque for the first Washington location, and promotional emails.

#### Graphic Design Intern

June 2023 - May 2024

**The Walt Disney Company | Glendale, CA**

- Created environmental graphics for 14 high-profile events, including a D100 x Make-A-Wish exhibit and the co-creation of the new Mickey's Morning Mayhem event.
- Designed collectible pins that each sold out within a week, including one that sold out in under 24 hours, demonstrating high demand and consumer engagement.
- Illustrated 7 pieces for Disney Movie Insiders, including one that achieved 1.53M+ impressions, becoming their most successful anniversary post of all time.
- Coordinated in-person and remote events in Southern California as a Disney Intern Representative and engaged with interns nationwide to enhance their experience.

#### Graphic Designer

August 2022 - May 2024

**Chapman Circle Advertising | Orange, CA**

- Assembled cohesive advertising campaigns for clients Indeed and Tide, placing 3rd nationwide in the AAF's National Student Advertising Competition (NSAC).

#### Attractions Host

February 2023 - June 2023

**Disneyland Resort | Anaheim, CA**

- Operated *Millennium Falcon: Smuggler's Run* and engaged with guests while upholding the immersive *Star Wars*-themed experience.

### AWARDS

• **Chapman University Departmental Honors**

• **Margo Pawell Award:** Chapman Graphic Design Dept.

### CERTIFICATIONS

• **Adobe Certified Professional:** Adobe Illustrator 2022